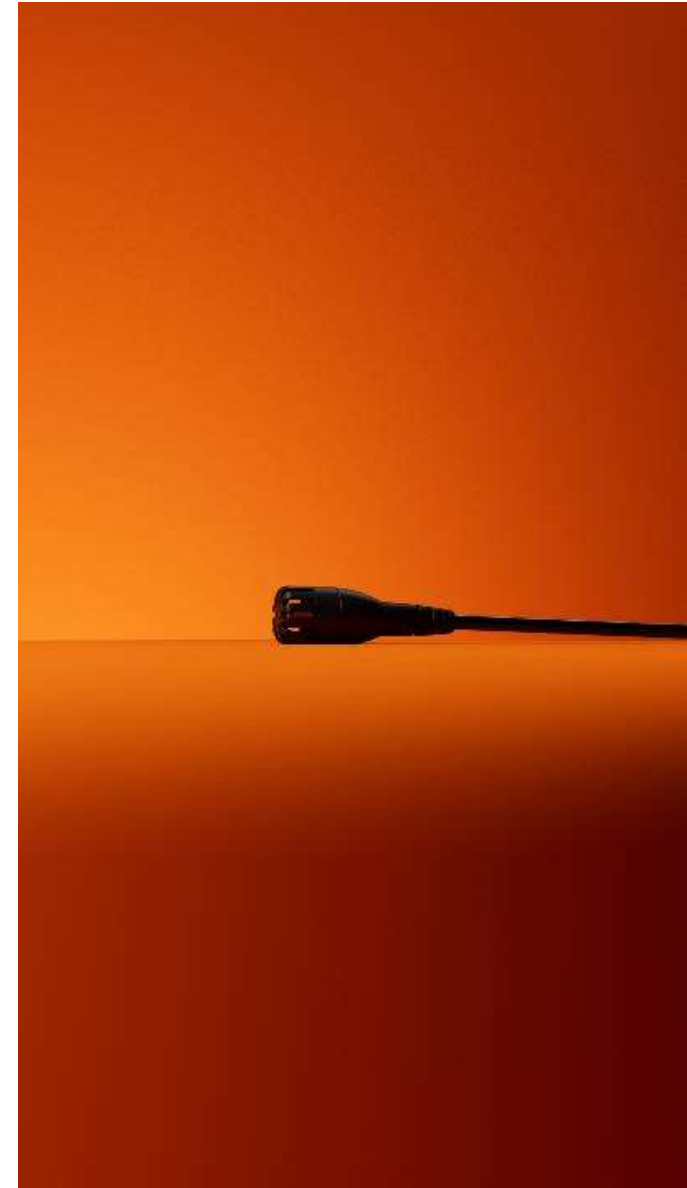


2061

Omnidirectional Miniature Microphone

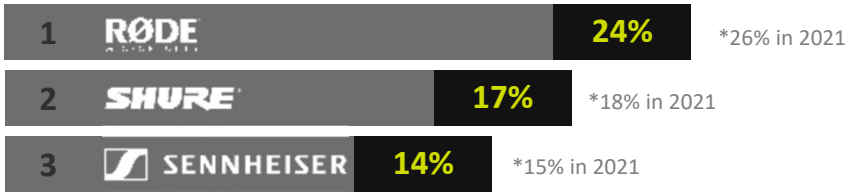
Contents

- 01 **Lavalier market overview and target customer**
- 02 **Product overview**
- 03 **Competitor specifications overview**
- 04 **Portfolio fit**
- 05 **How to order**
- 06 **Marketing assets**



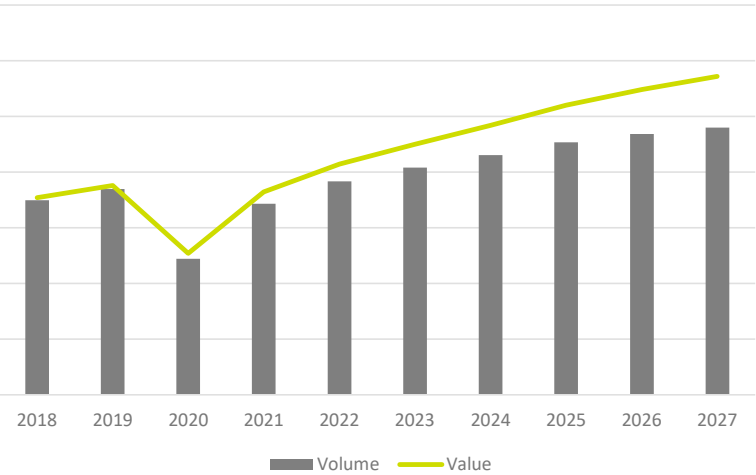
Market for lavalier microphones

2022 Worldwide Leading Brands % Value



The strong growth from amateur content creators has plateaued, and the low end of the market is expected to see the slowest growth.

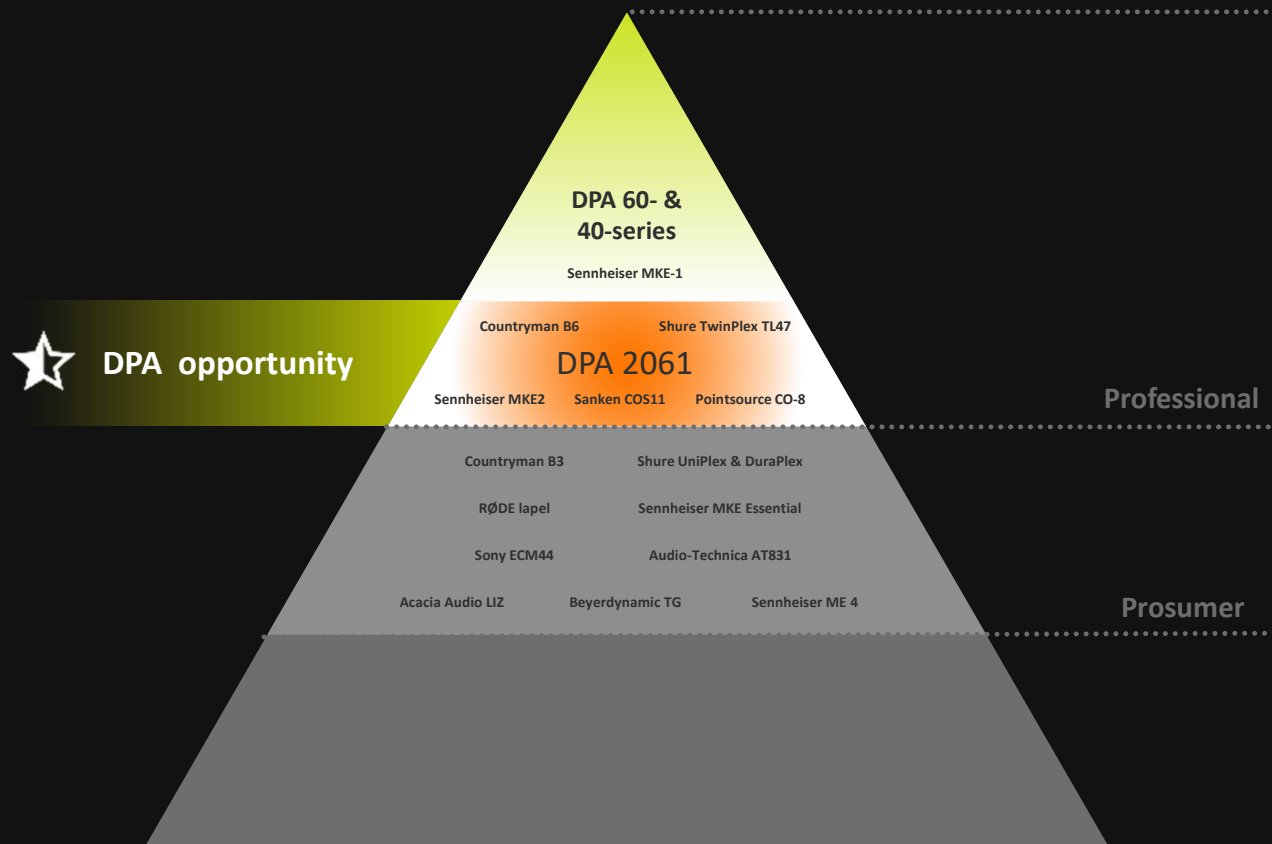
Worldwide vendor revenue forecast for lavalier microphones



Growth drivers

- Mic replacement cycle and upgrade to better microphones with amateur content creators
- Continued growth in wireless microphones
- Innovation in high-end microphones
- Inflation rates

Expanding our footprint – talking to non-DPA users



Target applications



Regional / university theatres

- Reliability and durability
- Great sweat repellence
- Speech intelligibility



Broadcast & professional content creation

- Reliability and durability
- Fast and secure fixation
- Speech intelligibility

Target customers



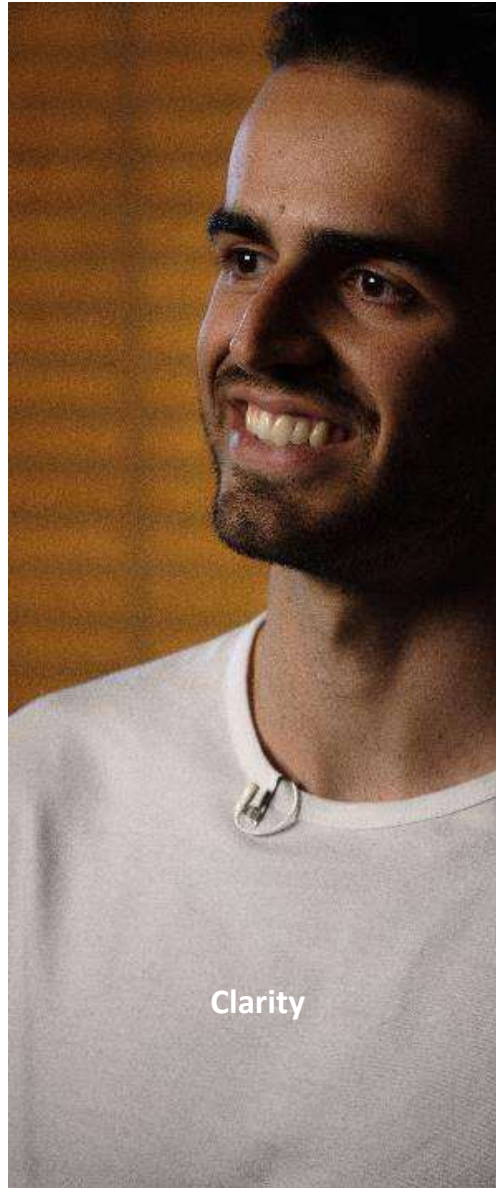
Decision makers	Customers	Applications	Positions
<ul style="list-style-type: none">• Audio (A-1) Mixer / Audio Supervisor	<ul style="list-style-type: none">• University / regional theaters• Theater rental companies• Production companies• Broadcast rental companies• Broadcast corporations• Freelance sound engineers	<ul style="list-style-type: none">• Theater shows• Electronic News Gathering (ENG)• Broadcast studios• Events	<ul style="list-style-type: none">• Theater: forehead/ cheek/ in-costume• Broadcast: clip on chest<ul style="list-style-type: none">○ Indoor○ Outdoor

DPA 2061

**Omnidirectional
Miniature Microphone**



The DNA of DPA



Clarity



Consistency

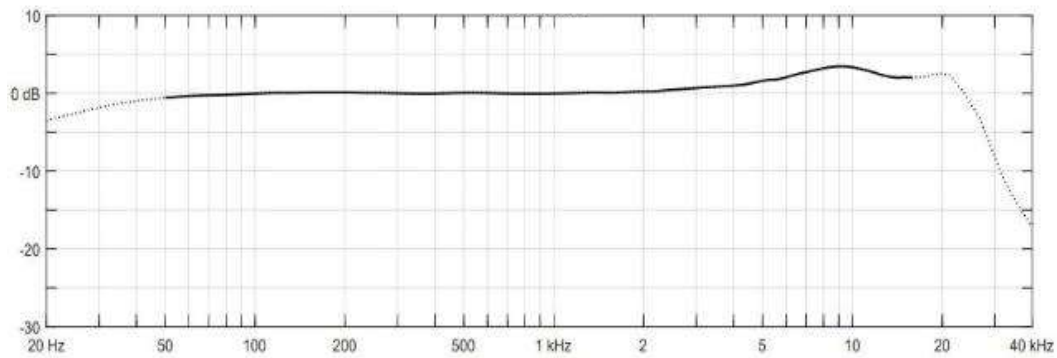


Durability

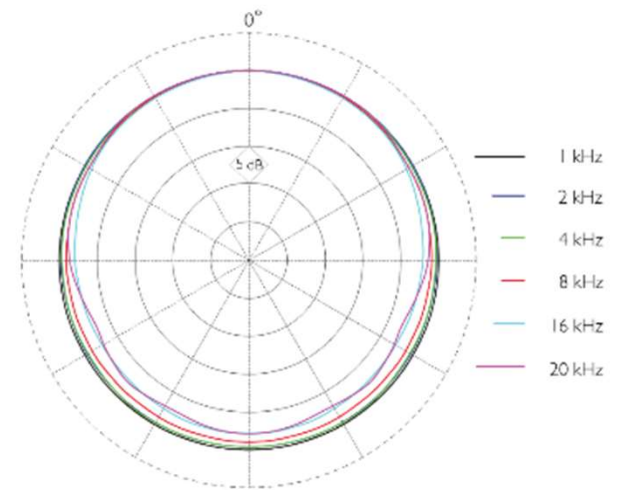
Clarity:

Frequency response

Polar pattern

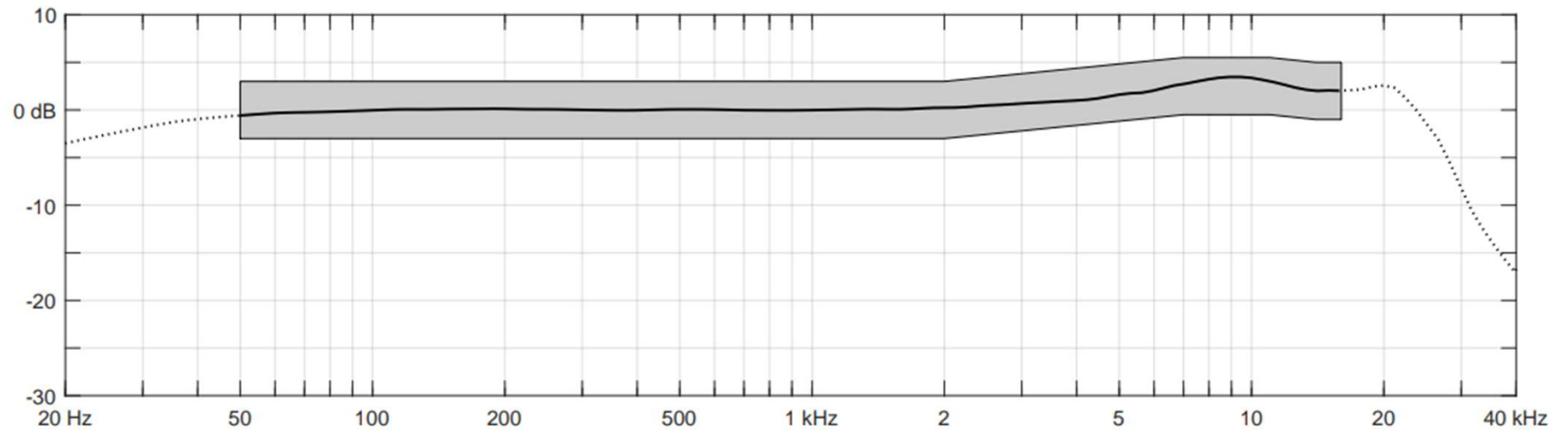


Effective frequency range ± 3 dB from 50 Hz - 16 kHz with a
smooth 3 dB soft boost at 8 kHz – 16 kHz



Omnidirectional

Consistency



- Tight **production tolerances** combined with strict quality assurance.
- The electronics are optimized to give consistent performance across the most popular **wireless systems**.

Durability



- **Resilient cable:** reinforced with Kevlar and with a long and flexible strain relief at both ends
- **Non-modular design:** fixed cap and connector
- Designed to perform without interruptions due to the **advanced sweat-repelling** capabilities
- **IP57 certification** for prolonged life when exposed to water, dust & makeup
- **2 years'** limited warranty

Key selling points

Theatre

A professional miniature microphone that captures voice with high clarity and consistency.

Best-in-class **speech intelligibility** based on clear, natural **DPA sound**

Robust mechanical construction for long-lasting performance

Advanced **sweat-repelling** capabilities for uninterrupted operation

IP57 certification for prolonged life when exposed to water, dust & makeup

Available with **fixed connectors** compatible with 3-pin LEMO, TA4F and Mini-Jack

Key selling points

Professional content creation

A professional miniature microphone that captures voice with high clarity and consistency.

Best-in-class **speech intelligibility** based on clear, natural **DPA sound**

Robust mechanical construction for long-lasting performance

Available in **multiple colors** – black, white, beige, brown

Fast, secure mounting with included clip (black & white)

Available with **fixed connectors** compatible with 3-pin LEMO, TA4F and Mini-Jack

2061 key specifications



Directional pattern	Omnidirectional
Cartridge type	Pre-polarized condenser
Frequency response	20 Hz - 20 kHz
Effective frequency range, ± 3 dB	50 Hz – 16 kHz; 3 dB soft boost at 8 kHz – 16 kHz
Sensitivity, nominal, ± 3 dB at 1 kHz	6.0 mV/Pa; -44 dB re. 1V/Pa
Equivalent noise level, A-weighted	Typ. 26 dB(A) re. 20 μ Pa (max.28 dB(A))
Distortion, THD < 1%	125 dB SPL RMS; 128 dB SPL peak
Max. SPL, THD 10%	137 dB SPL peak
Dynamic range	Typ. 102 dB
Weight	10 g / 0.35 oz
Microphone diameter	5.6 mm / 0.22 in
Microphone length	9.7 mm / 0.38 in without cable relief
Cable length	1.5 m / 4.9 ft

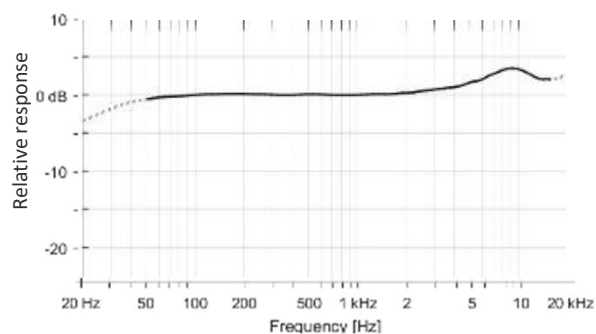
Manufacturer specification sheets



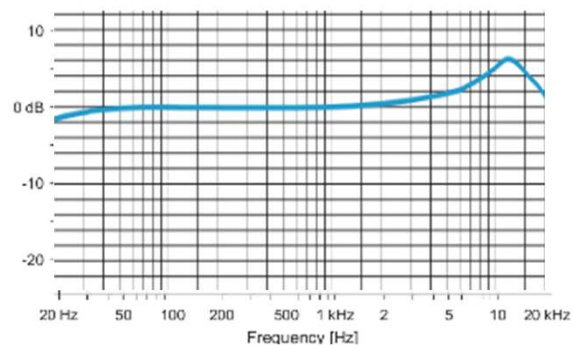
	DPA 2061	Sennheiser MKE 2 Gold	Sanken COS 11-D BP	Pointsource CO-8WL	Pointsource CO-9WL	Sony ECM-77LM	Countryman B6W5 <small>(mid gain for theater head miking)</small>	Shure TwinPlex TL47
Polar pattern	Omnidirectional	Omnidirectional	Omnidirectional	Omnidirectional	Omnidirectional	Omnidirectional	Omnidirectional	Omnidirectional
Cartridge type	Condenser	Condenser	Condenser	Condenser	Condenser	Condenser	Condenser	Condenser
Frequency response	20 Hz – 20 kHz	20 Hz – 20 kHz ±3 dB	50 Hz – 20 kHz	20 Hz – 20 kHz	20 Hz – 20 kHz	40 Hz – 20 kHz	20 Hz – 20 kHz	20 Hz – 20 kHz
Distortion, THD<1% peak	128 dB	142 dB	120 dB	N/A	N/A	127 dB	N/A	142 dB
Max SPL, THD 10% peak	137 dB	N/A	N/A	136 dB	142 dB	N/A	130 dB	N/A
Sensitivity	-44 dB re 1V/Pa; 6.0 mV/Pa	-46 dB re 1V/Pa; 5.0 mV/Pa ±3 dB	-44 dB re 1V/Pa; 6.0 mV/Pa	-43 dB 1V/Pa; 7.0 mV/Pa	- 39.0 dB 1V/Pa; 11.2 mV/Pa	- 39.0 dB 1V/Pa; 11.2 mV/Pa	-43 dB re 1V/Pa; 7.0 mV	-45 dB re 1V/Pa; 5.62 mV/Pa
Equivalent Noise Level (A-Weighted)	26 dB(A)	26 dB(A)	28 dB(A)	N/A	N/A	32 dB or less	29 dB(A)	24.5 dB(A)
Weight	10 g / 0.35 oz	17 g / 0.6 oz	122 g / 4.3 oz	17 g / 0.6 oz	17 g / 0.6 oz	25 g / 0.9 oz Without cable: 1.5 g / 0.05 oz	2 g / 0.07 oz	12.0 g / 0.42 oz
Microphone diameter	5.6 mm / 0.22 in	4.8 mm / 0.19 in	4 mm / 0.16 in	4 mm / 0.16 in	4 mm / 0.16 in	5.6 mm / 0.22 in	2.54 mm / 0.1 in	5.6 mm / 0.22 in

Frequency curves comparison

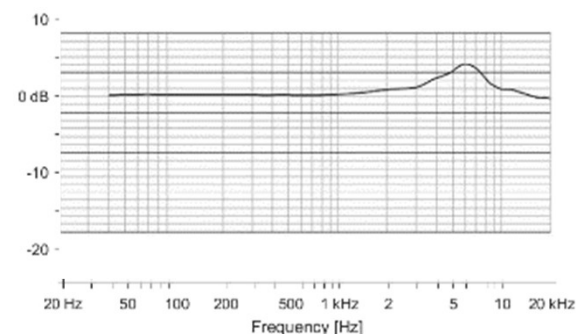
DPA 2061



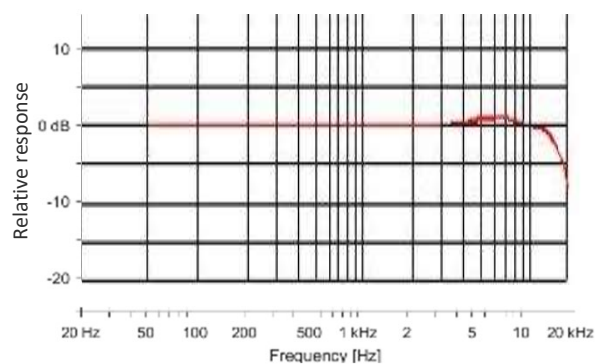
Sennheiser MKE2 Gold



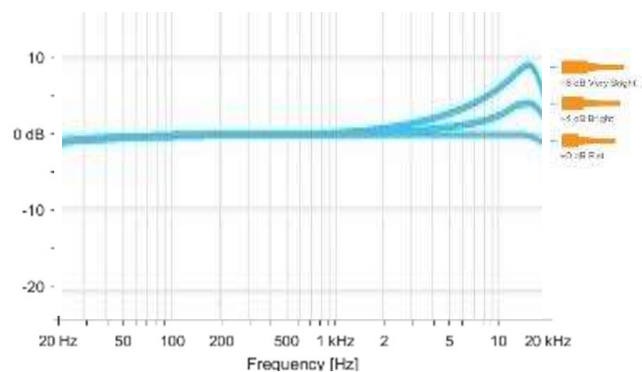
Sanken COS-11D



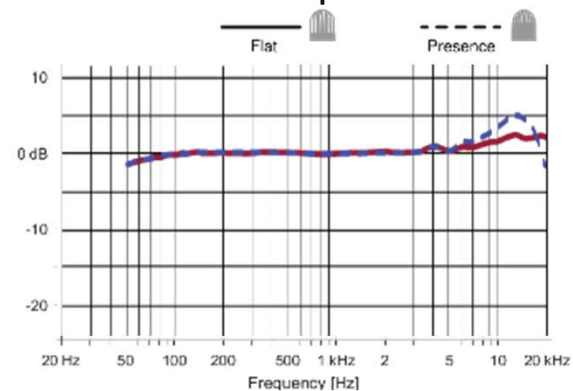
Pointsource CO-8WL



Countryman B6



Shure Twinplex TL47

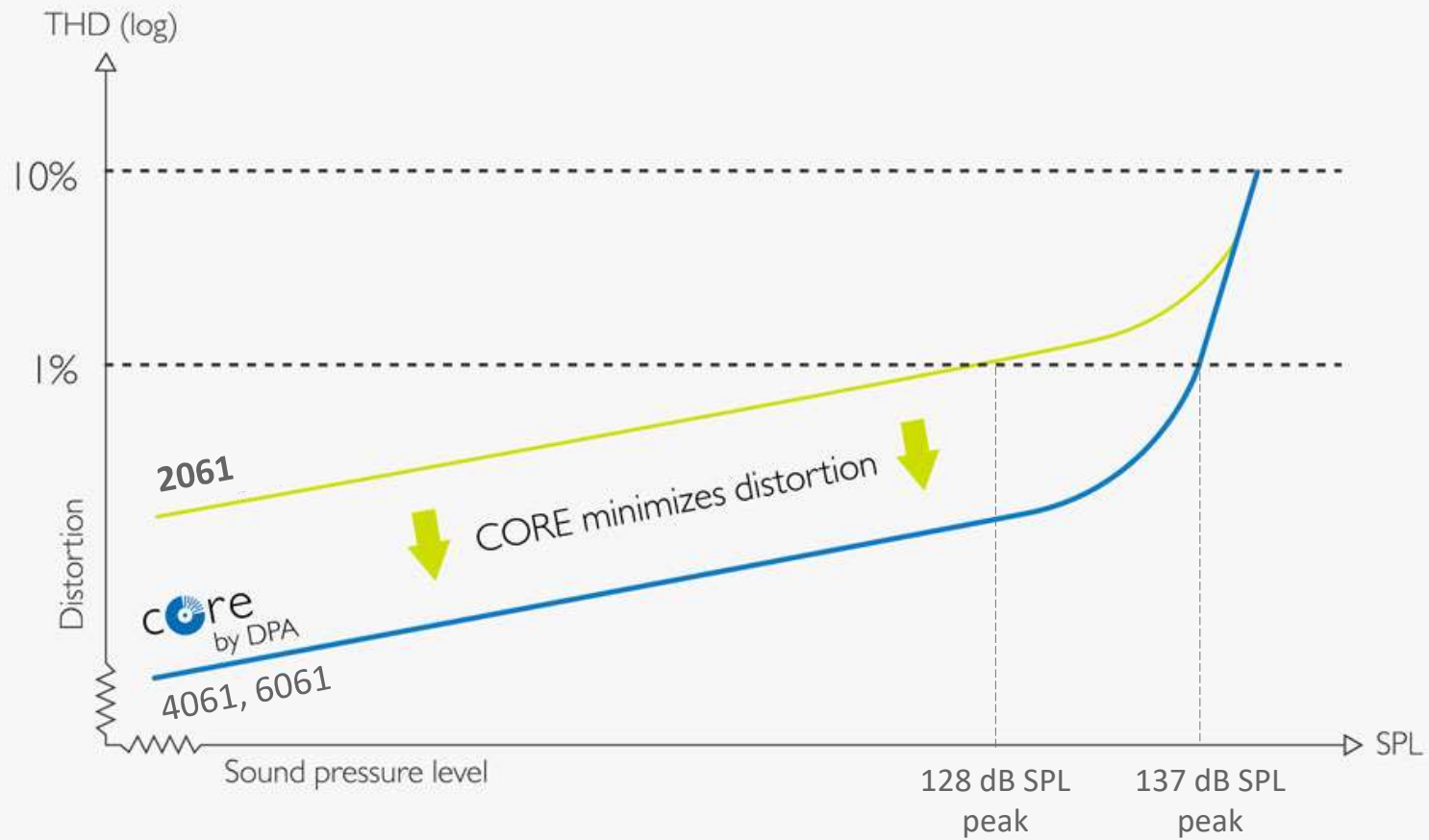


DPA lavalier portfolio

● Omnidirectional Miniature Microphones



2061 & miniature microphones with CORE

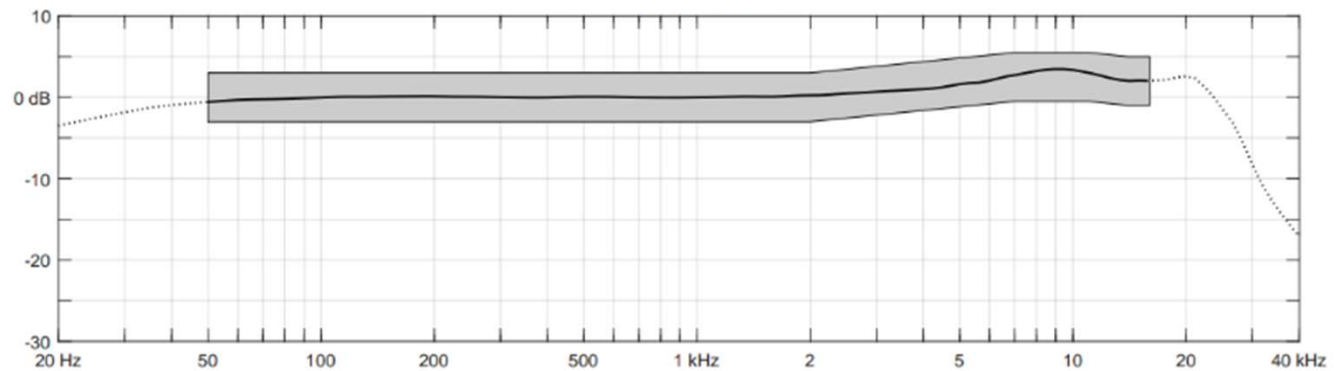


Tolerances

2061

Effective frequency range

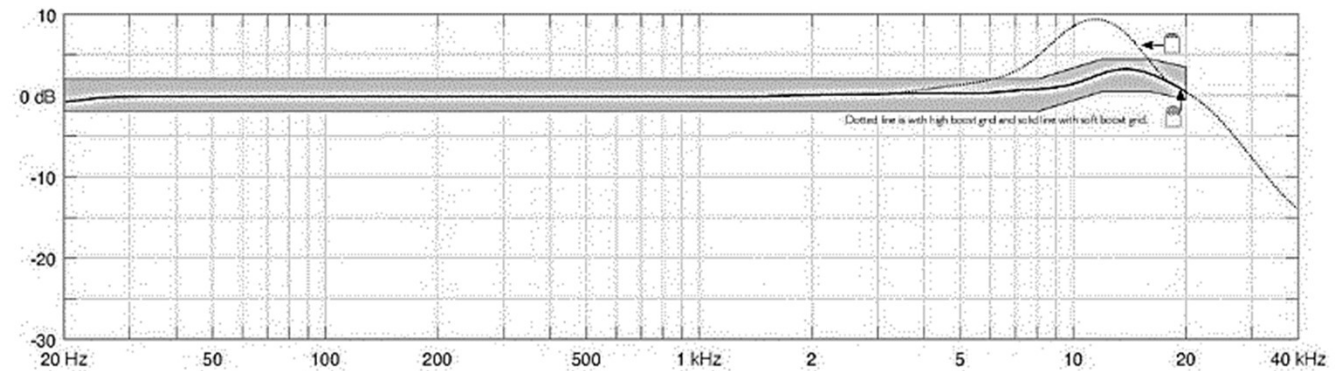
± 3 dB



4061

Effective frequency range

± 2 dB



Specifications comparison



2061



4061

	2061	4061
Directional pattern	Omnidirectional	Omnidirectional
Principle of operation	Pressure	Pressure
Cartridge type	Pre-polarized condenser	Pre-polarized condenser
Frequency response	20 Hz - 20 kHz	20 Hz – 20 kHz
Effective frequency range	50 Hz – 16 kHz; 3 dB soft boost at 8 kHz – 16 kHz; ±3 dB	20 Hz - 20 kHz, ±2 dB Soft boost grid: 3 dB soft boost @8 - 20 kHz High boost grid: 10 dB boost at 12 kHz
Sensitivity, nominal, ±3 dB at 1 kHz	6.0 mV/Pa; -44 dB re. 1V/Pa	6.0 mV/Pa; -44 dB re. 1V/Pa
Equivalent noise level, A-weighted	Typ. 26 dB(A) re. 20 µPa (max.28 dB(A))	Typ. 26 dB(A) re. 20 µPa (max.28 dB(A))
Distortion, THD < 1%	125 dB SPL RMS; 128 dB SPL peak	134 dB SPL RMS, 137 dB SPL peak
Dynamic range	Typ. 102 dB	Typ. 111 dB
Max. SPL, THD 10%	137 dB SPL peak	144 dB SPL peak
Rated output impedance	112 Ω @1kHz	30 - 40 Ω
Power supply for full performance	For wireless systems: Min. 5 V - max. 10 V	For wireless systems: Min. 5 V - max. 10 V through DPA adapter With DAD6001-BC: P48 (Phantom Power). Will work from 12 V
Current consumption	Typ. 0.6 mA	Typ. 1.5 mA (microphone). 3.5 mA with DAD6001
Connector	TA4F, 3-pin LEMO, Mini-Jack	MicroDot , TA4F, 3-pin LEMO, Mini-Jack
Microphone diameter	5.6 mm / 0.22 in	5.4 mm / 0.21 in
Microphone length	9.7 mm / 0.38 in	12.7 mm / 0.5 in
Cable length	1.5 m / 4.9 ft	1.8 m / 5.9 ft
Weight	10 g / 0.35 oz incl. cable and 3-pin LEMO	7.5 g / 0.26 oz incl. cable and MicroDot

Choose the right lavalier mic



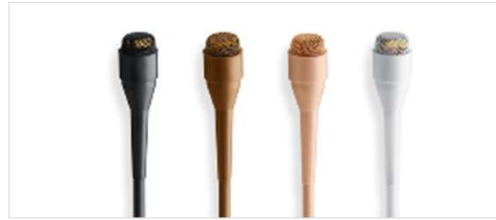
2061 Omni Miniature Mic

Gives new users easy access to the true sound that DPA is known for. For those who value professional sound quality, want to make a change and upgrade their kit to capture the true, uncolored voice in all its variations.

Optimized to pick up the details of the voice naturally. Allows sound engineers to design the sound they desire.

The right choice for users who need a great-sounding, reliable solution. A value-for-money mic for theatre, broadcast, ENG and content creation, inside and out.

- Up to 128 dB SPL peak
- Industry standard, IP57 certification



4061 Omni Miniature Mic

Captures the true sound that DPA is known for and gives users extreme flexibility. The mic can be used one day to capture voice, the next to close-mic loud instruments and the third to record anything else imaginable.

Powerful enough to move easily from stage to instrument pit and back again. Picks up everything clear and true.

The right choice for users who need their mics to work in many situations. Best for theatre (musicals), close-miking loud instruments.

- Up to 144 dB SPL peak
- Better than standard, IP58 certification
- Advanced distortion suppression
- High- and soft-boost grids
- Modular adapter system



6061 Omni Subminiature Mic

Perfect for capturing the true sound that DPA is known for, but small enough to do it unobtrusively and even completely hidden. For those who don't compromise on anything – and value sound, durability and ease of concealment.

The clearest, most natural sound in any position or hidden anywhere. The sound you desire on stage, screen or beyond.

The right choice for users who need an extremely small mic for hidden places or unobtrusive placements. Best for broadcast and film.

- Up to 144 dB SPL peak
- Better than standard, IP58 certification
- Advanced distortion suppression
- Modular adapter system

DPA 2061 Accessories



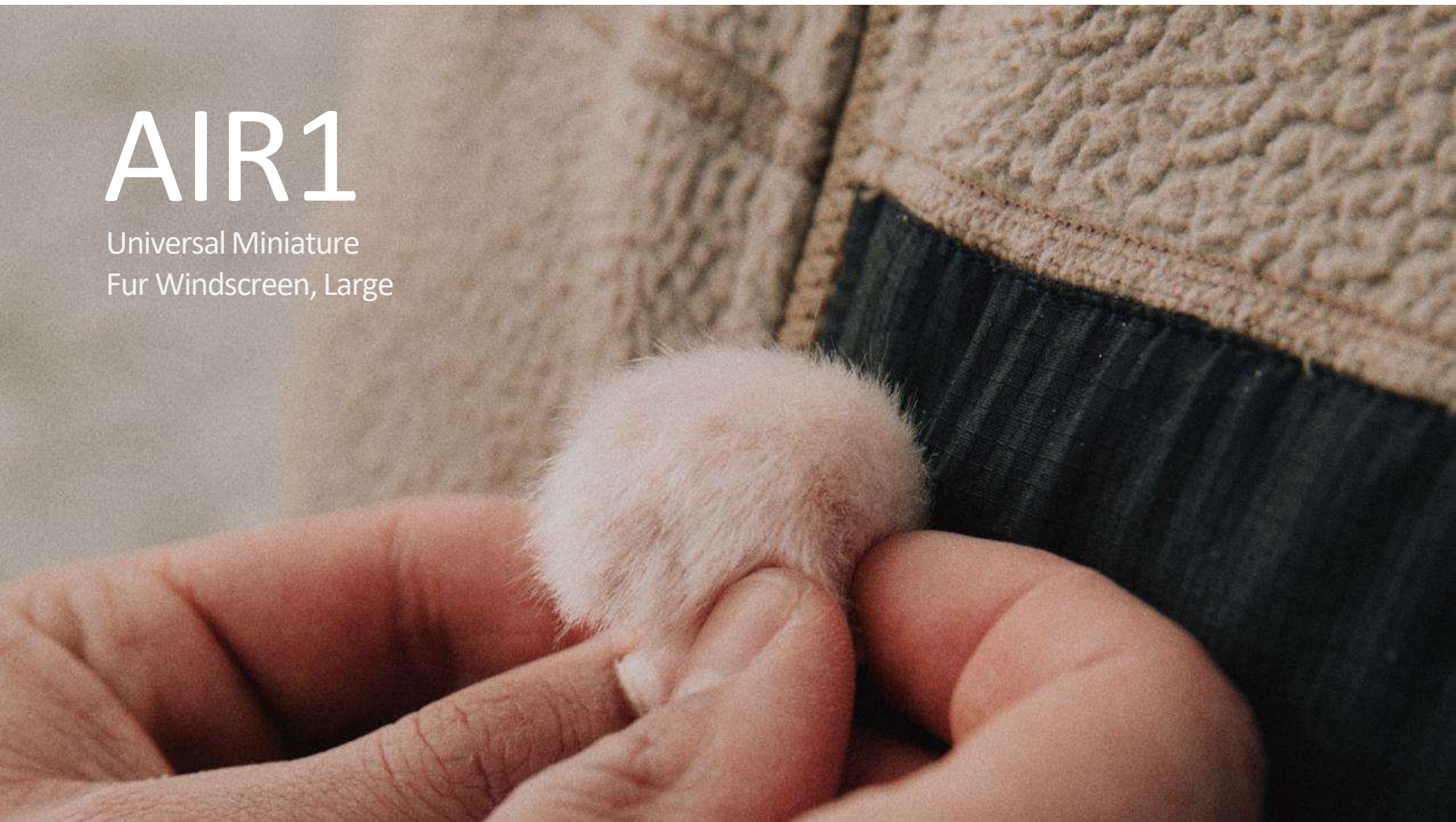
CLIP SCM0035

- **Fast and secure mounting**
 - Cable management solution
 - 360° mic holder rotation
 - No loose parts
 - Non-slip surface for the fingers and for the clothes
- **Reliable, robust and durable**













AIR1

Universal Miniature
Fur Windscreen, Large



DPA 2061 accessories

Product ID	Product Description	Product Image	EAN	RCP ex VAT
SCM0035-B	Lavalier Microphone Clip, Black		5713055023942	USD 25
SCM0035-W	Lavalier Microphone Clip, White		5713055023959	
DUA0593-B	Mic Mount for SCM0035, Black, 5pcs		5713055023966	USD 14
DUA0593-W	Mic Mount for SCM0035, White, 5pcs		5713055023973	
SCM0030-B	8-Way Clip for Lavalier Microphone, Black		5713055018788	USD 32
SCM0030-W	8-Way Clip for Lavalier Microphone, White		5713055021320	
SCM0034-B	8-Way Double Clip for Lavalier Microphone, Black		5713055021580	USD 40
DMM0007	Universal Surface Mount for Lavalier Microphone		5713055002329	USD 25
DMM0003-B	Magnetic Lavalier Microphone Holder, Black		5713055001896	USD 47
DMM0011-B	Magnet Mount for Lavalier Microphone		5713055000875	USD 25
DUA0560	Miniature Foam Windscreen, Black, 5 pcs		5713055000981	USD 32
DUA0566	Miniature Foam Windscreen, White, 5 pcs		5713055001360	
DUA0567	Miniature Foam Windscreen, Beige, 5 pcs		5713055000684	
DUA0568	Miniature Foam Windscreen, Brown, 5 pcs		5713055001308	
DUA0591	Makeup Cover, Red, 5 pcs		5713055003647	USD 14
AIR1-BLACK-L	Universal Miniature Fur Windscreen, Large, 2 pcs		5713055024109	USD 49
AIR1-BROWN-L			5713055024116	
AIR1-BEIGE-L			5713055024123	
AIR1-WHITE-L			5713055024130	
AIR1-OFFWHITE-L			5713055024147	
AIR1-GRAY-L			5713055024154	

2061 variants

Colors



2061-O-C-C03	2061 Omni Mic, Loud SPL, Brown, 3-pin LEMO
2061-O-C-C10	2061 Omni Mic, Loud SPL, Brown, TA4F Mini-XLR
2061-O-C-C34	2061 Omni Mic, Loud SPL, Brown, Mini-Jack

2061-O-C-F03	2061 Omni Mic, Loud SPL, Beige, 3-pin LEMO
2061-O-C-F10	2061 Omni Mic, Loud SPL, Beige, TA4F Mini-XLR
2061-O-C-F34	2061 Omni Mic, Loud SPL, Beige, Mini-Jack

2061-O-C-B03-Acc	2061 Omni Mic with Acc, Loud SPL, Black, 3-pin LEMO
2061-O-C-B10-Acc	2061 Omni Mic with Acc, Loud SPL, Black, TA4F Mini-XLR
2061-O-C-B34-Acc	2061 Omni Mic with Acc, Loud SPL, Black, Mini-Jack

2061-O-C-W03-Acc	2061 Omni Mic with Acc, Loud SPL, White, 3-pin LEMO
2061-O-C-W10-Acc	2061 Omni Mic with Acc, Loud SPL, White, TA4F Mini-XLR
2061-O-C-W34-Acc	2061 Omni Mic with Acc, Loud SPL, White, Mini-Jack

Terminations












Packaging

- **Sales packaging = storage solution**
- **See-through**
Easy to identify the color of the product and the termination type
- **Reusable**
- **Resealable**
- **Recyclable**



How to order

Open for orders on **July 9**
Shipping from DK starts on **September 2**

Product image		Product ID	Product description	EAN	USD
   		2061-O-C-B03-Acc	2061 Omni Mic with Acc, Loud SPL, Black, 3-pin LEMO	5713055023784	460
		2061-O-C-B10-Acc	2061 Omni Mic with Acc, Loud SPL, Black, TA4F Mini-XLR	5713055023785	460
		2061-O-C-B34-Acc	2061 Omni Mic with Acc, Loud SPL, Black, Mini-Jack	5713055023781	460
		2061-O-C-W03-Acc	2061 Omni Mic with Acc, Loud SPL, White, 3-pin LEMO	5713055023780	460
		2061-O-C-W10-Acc	2061 Omni Mic with Acc, Loud SPL, White, TA4F Mini-XLR	5713055023783	460
		2061-O-C-W34-Acc	2061 Omni Mic with Acc, Loud SPL, White, Mini-Jack	5713055023782	460
		2061-O-C-F03	2061 Omni Mic, Loud SPL, Beige, 3-pin LEMO	5713055023829	445
		2061-O-C-F10	2061 Omni Mic, Loud SPL, Beige, TA4F Mini-XLR	5713055023836	445
		2061-O-C-F34	2061 Omni Mic, Loud SPL, Beige, Mini-Jack	5713055023843	445
		2061-O-C-C03	2061 Omni Mic, Loud SPL, Brown, 3-pin LEMO	5713055023867	445
		2061-O-C-C10	2061 Omni Mic, Loud SPL, Brown, TA4F Mini-XLR	5713055023874	445
		2061-O-C-C34	2061 Omni Mic, Loud SPL, Brown, Mini-Jack	5713055023881	445
		SCM0035-B	SCM0035 Lavalier Microphone Clip, Black	5713055023942	25
		SCM0035-W	SCM0035 Lavalier Microphone Clip, White	5713055023959	25
		DUA0593-B	Mic Mount for SCM0035, Black, 5pcs	5713055023966	14
		DUA0593-W	Mic Mount for SCM0035, White, 5pcs	5713055023973	14

Marketing assets

Product images

Campaign images

Feature images

PR, newsletter and web

Social media images & videos

Web banners

Print ads

Q&A document

[Download here](#)

3D product video

(available from September 1st)

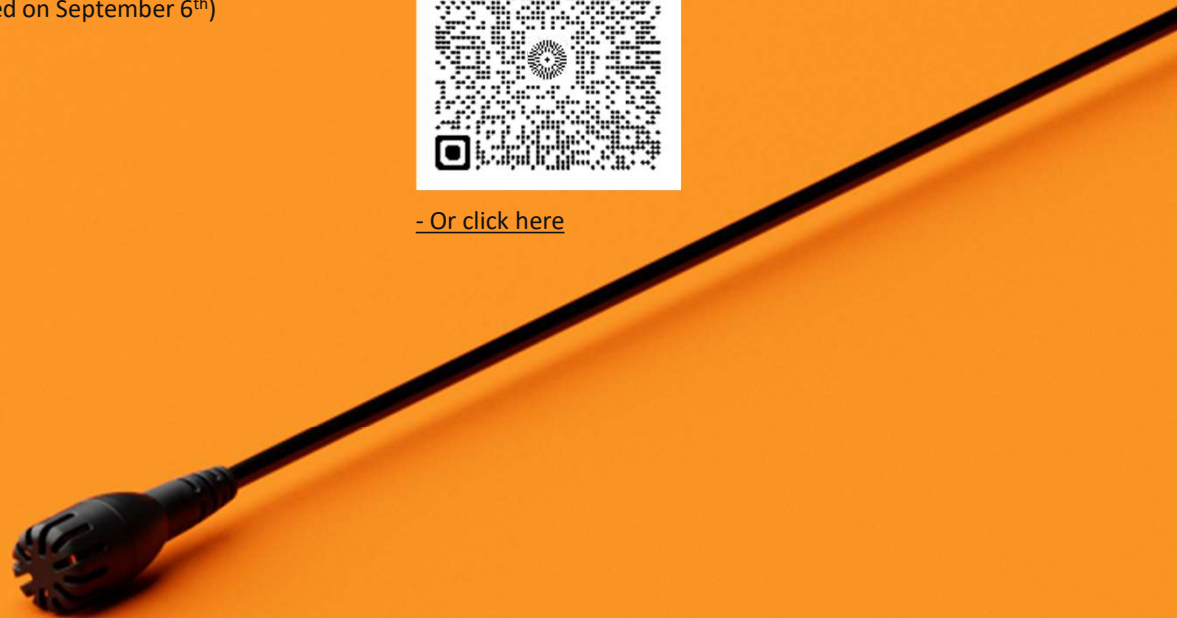
Teaser video

(activated on September 6th)

Sound samples:



[- Or click here](#)



Friday, September 13
10:00 CEST (10 AM)



**Official
launch**

THANK
YOU